

Ceretti

*new
proof*

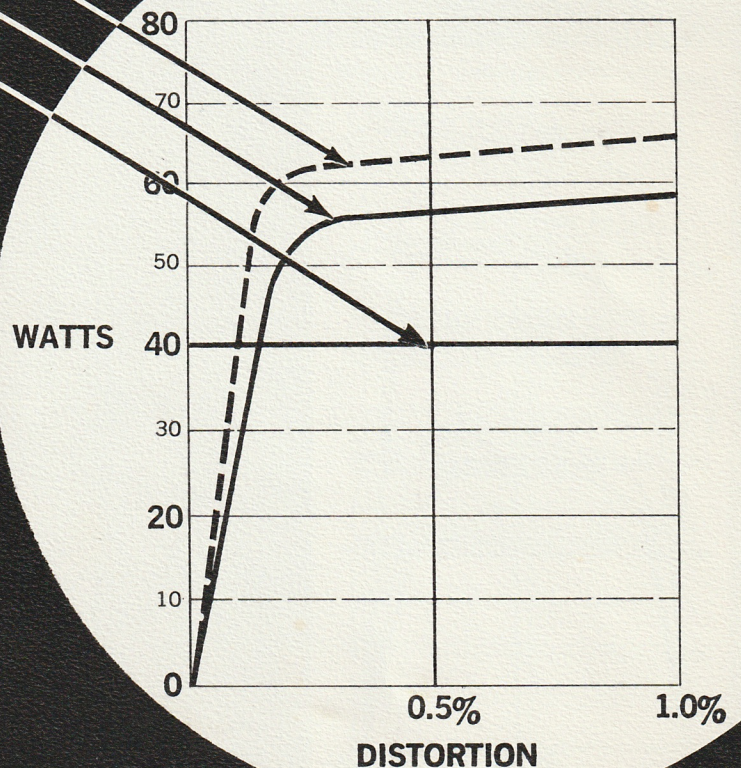
McIntosh *is the* best!

Only McIntosh of all amplifiers made and advertised today has such low distortion with such reserve power. You can see the combination of low distortion and great reserve of the MC 240 in this graph and remember both channels are operating, both channels of the MC 240 are operating at full power, both channels are operating at full power at the same time.

40 watts GUARANTEED POWER 20 cycles thru 20KC.

50 watts + TYPICAL PERFORMANCE

60 watts + IHFM MUSIC POWER



McIntosh

Quality, Performance, Reserve and Value
are expressed in many ways.

A "Mac" always sounds "the Best."

The reserve built into every "Mac" and the quality of component parts frees you from making critical adjustments. McIntosh has better performance with NO Bias controls and NO Balance controls. The right kind of engineering does not depend on these controls. The right kind of engineering cures the need for them. McIntosh designs-in safety and balance margins by using better circuits. McIntosh builds-in safety and balance margins by using better components.

Of all the good amplifiers built today, no other amplifier sounds as pleasing as a McIntosh. No other manufacturer can use the patented McIntosh circuit. Because of this exclusive property (the patented McIntosh circuit), McIntosh Laboratory has a basic advantage. The patented McIntosh unity coupled circuit gives you lowest distortion performance from tubes and transformers.

Dual 40 WATT AMPLIFIER

MC
240

ELECTRICAL SPECIFICATIONS

HARMONIC DISTORTION

Guaranteed to be less than 0.5% at rated output or less, 20 cycles through 20,000 cycles. Typical performance is 0.3% or less at 20 cycles and 20,000 cycles at full power. Typical performance in the mid frequencies is 0.1% or less at full power.

INTERMODULATION DISTORTION
Less than 0.5% for any combination of frequencies from 20 cycles through 20,000 cycles if instantaneous peak power is below twice the rated power.

PHASE SHIFT

Less than $\pm 6^\circ$ 20 cycles through 20,000 cycles

FREQUENCY RANGE

At rated output: ± 0.5 db
16 cycles through 60,000 cycles

INPUT

Input impedance—250,000 ohms
Input sensitivity—0.5 volts to 30 volts

NOISE AND HUM

90 db or more below rated output

OUTPUT IMPEDANCE

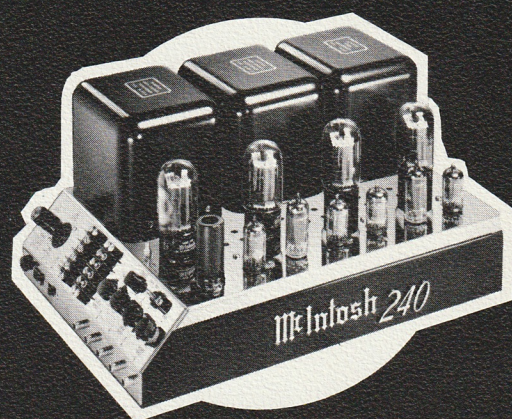
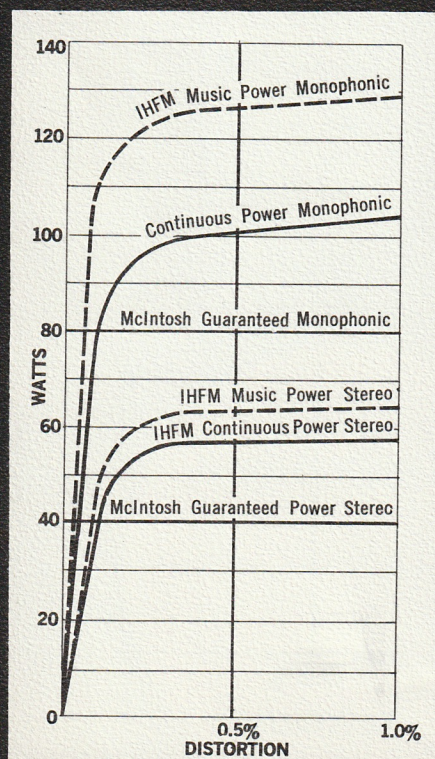
(Isolated from ground) 4 ohms, 8 ohms, 16 ohms

MONO

(Isolated from ground) 2 ohms, 4 ohms, 8 ohms, 16 ohms, 32 ohms
also other impedances

POWER OUTPUT

Monophonic 80 watts continuous



MECHANICAL SPECIFICATIONS

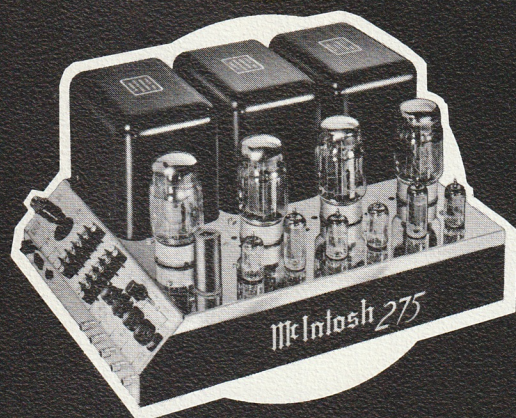
DIMENSIONS

Chassis dimensions: 17 1/4" long x 10 3/4" wide x 8" high.

WEIGHT

Chassis only—49 pounds. In shipping carton—59 pounds.

PRICE \$288.00

Ceretti**MC
275***Dual* **75 WATT AMPLIFIER****MECHANICAL SPECIFICATIONS****DIMENSIONS**

Chassis dimensions: 17¼" long x 12¼" wide x 8" high.

WEIGHT

Chassis only—67 pounds. In shipping carton—75 pounds.

PRICE \$444.00

ELECTRICAL SPECIFICATIONS**HARMONIC DISTORTION**

Guaranteed to be less than 0.5% at rated output or less, 20 cycles through 20,000 cycles. Typical performance is 0.3% or less at 20 cycles and 20,000 cycles at full power. Typical performance in the mid frequencies is 0.1% or less at full power.

INTERMODULATION DISTORTION
Less than 0.5% for any combination of frequencies from 20 cycles through 20,000 cycles if instantaneous peak power is below twice the rated power.

PHASE SHIFT

Less than $\pm 8^\circ$ 20 cycles through 20,000 cycles

FREQUENCY RANGE

At rated output: ± 0.5 db
16 cycles through 60,000 cycles

INPUT

Input impedance—250,000 ohms
Input sensitivity—0.5 volts to 30 volts

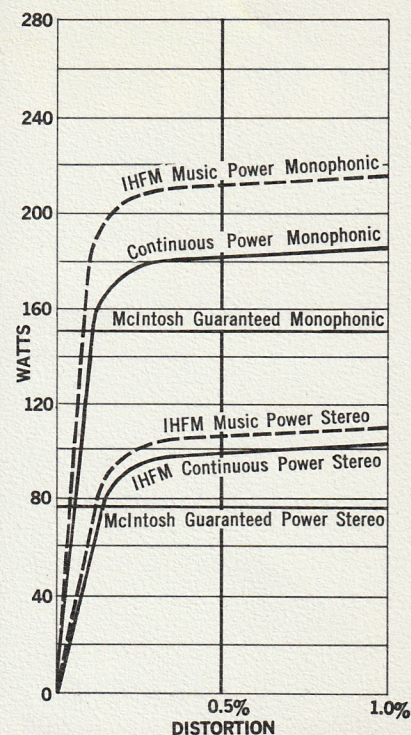
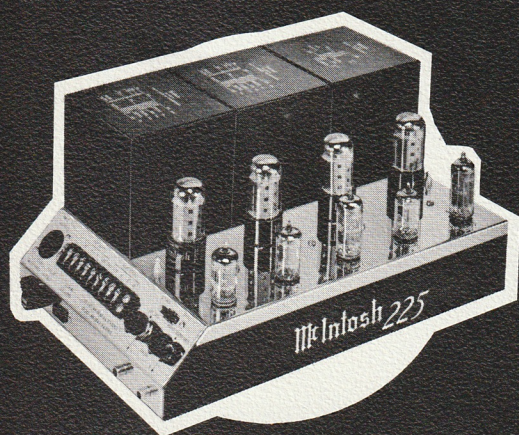
NOISE AND HUM

90 db or more below rated output

OUTPUT IMPEDANCE

(Isolated from ground) 4 ohms, 8 ohms, 16 ohms **MONO**
(Isolated from ground) 2 ohms, 4 ohms, 8 ohms, 16 ohms, 32 ohms also other impedances

POWER OUTPUT
Monophonic 150 watts continuous

**MC
225***Dual* **25 WATT AMPLIFIER****MECHANICAL SPECIFICATIONS****DIMENSIONS**

Chassis dimensions: 14½" long x 9½" wide x 7" high.

WEIGHT

Chassis only—34 pounds. In shipping carton—39 pounds.

PRICE \$198.00

ELECTRICAL SPECIFICATIONS**HARMONIC DISTORTION**

Guaranteed to be less than 0.5% at rated output or less, 20 cycles through 20,000 cycles. Typical performance is 0.3% or less at 20 cycles and 20,000 cycles at full power. Typical performance in the mid frequencies is 0.1% or less at full power.

INTERMODULATION DISTORTION
Less than 0.5% for any combination of frequencies from 20 cycles through 20,000 cycles if instantaneous peak power is below twice the rated power.

PHASE SHIFT

Less than $\pm 15^\circ$ 20 cycles through 20,000 cycles

FREQUENCY RANGE

At rated output: ± 0.5 db
18 cycles through 60,000 cycles

INPUT

Input impedance: 250,000 ohms
Input sensitivity: 0.5 volts to 30 volts

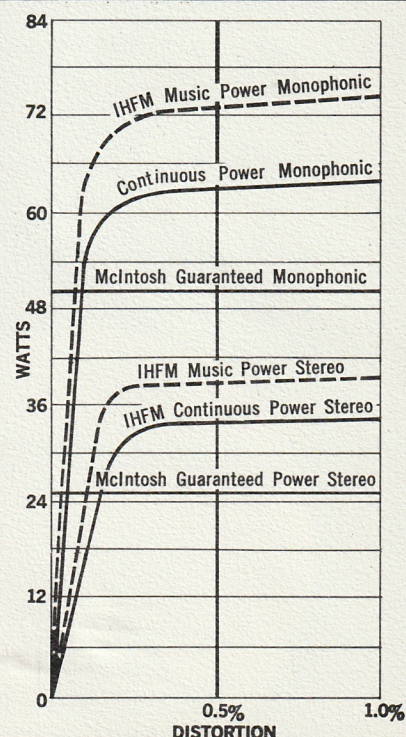
NOISE AND HUM

90 db or more below rated output

OUTPUT IMPEDANCE

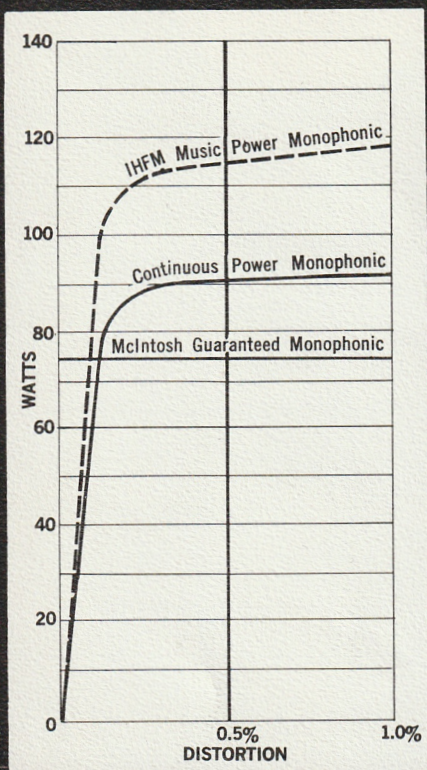
(One side internally grounded) 4 ohms, 8 ohms, 16 ohms, 150 ohms, 200 ohms **MONO**
(One side internally grounded) 2 ohms, 4 ohms, 8 ohms also other impedances

POWER OUTPUT
Monophonic 50 watts continuous



Single 75 WATT AMPLIFIER

POWER OUTPUT
75 watts continuous



ELECTRICAL SPECIFICATIONS

HARMONIC DISTORTION

Guaranteed to be less than 0.5% at 75 watts output or less, 20 cycles through 20,000 cycles. Typical performance is 0.3% or less for 20 cycles and 20,000 cycles at full power. Typical mid frequency performance is less than 0.1% at full power.

INTERMODULATION DISTORTION

Less than 0.5% for any combination of frequencies from 20 cycles through 20,000 cycles if instantaneous peak power is below 150 watts.

PHASE SHIFT

Less than $\pm 8^\circ$ 20 cycles through 20,000 cycles

FREQUENCY RANGE

At 75 watts output:
+0, -0.5 db 16 cycles through 60,000 cycles

INPUT

Input impedance—250,000 ohms
Input sensitivity—0.5 volts to 30 volts

NOISE AND HUM

90 db or more below rated output

OUTPUT IMPEDANCE

(Isolated from ground) 4 ohms, 8 ohms, 16 ohms.

MC
75



MECHANICAL SPECIFICATIONS

DIMENSIONS

Chassis dimensions: 16 $\frac{3}{4}$ " long x 8 $\frac{1}{4}$ " wide x 8 $\frac{1}{4}$ " high.

WEIGHT

Chassis only—42 pounds. In shipping carton 48 pounds.

PRICE \$229.50

How do you look for value in a Power Amplifier? Some of the signs you look for are, Quality Construction, Reliability, Design Excellence, Mechanical Strength, Electrical versatility, convenience and stability. Each of these values has been developed to the highest degree in every McIntosh Power Amplifier. Giving you the most for your investment is the actual design objective set for every McIntosh Product. McIntosh Laboratory is completely dedicated to building the best possible products at the lowest possible price.

A Free 3 Year Service Contract is your assurance from McIntosh of design integrity, care in manufacturing, and reliability. Reliability for years to come.

Compare this proven and guaranteed* performance with anything else whether it costs more or less. Only McIntosh gives you the most for your investment because only McIntosh is The Best Value.

Nearest Franchised Dealer

*Full refund if McIntosh does not meet its advertised claims.

McIntosh

LABORATORY INC.

2 CHAMBERS STREET, BINGHAMTON, N. Y.

Phone—Area Code 607-723-5491